

Report on Measures of Student Success



2011-2012



CHATTAHOOCHEE VALLEY COMMUNITY COLLEGE

Institutional Effectiveness Measures for Student Success

At Chattahoochee Valley Community College (CVCC), our first priority is student success. To ensure student success, CVCC offers students a quality education, preparing them for transfer to a senior institution, employment, or career advancement.

Through a campus-wide effort, we foster student success by providing a student-centered environment and support services. We actively monitor student success and trends in a constant effort to better serve our students.

The Report on Measure of Student Success is a report of data based on 10 institutional effectiveness measures.

The Institutional Effectiveness Measures of Student Success are:

- Success in Remedial Courses
- Graduation Rates
- Success Rates in Distance Learning
- Satisfaction with Enrollment Services
- General Education Pass Rates
- Retention Rates (Full and Part-time)
- Academic Progress
- Licensure and Certification Rates
- Employment Rates
- Student Satisfaction Rates

To fulfill our mission the College annually updates and assesses the data in this report, which identifies trends and illustrates our progress in achieving our mission.

Institutional Effectiveness Measure 1

SUCCESS IN REMEDIAL COURSES

Benchmark: To meet or exceed the set benchmarks in each course.

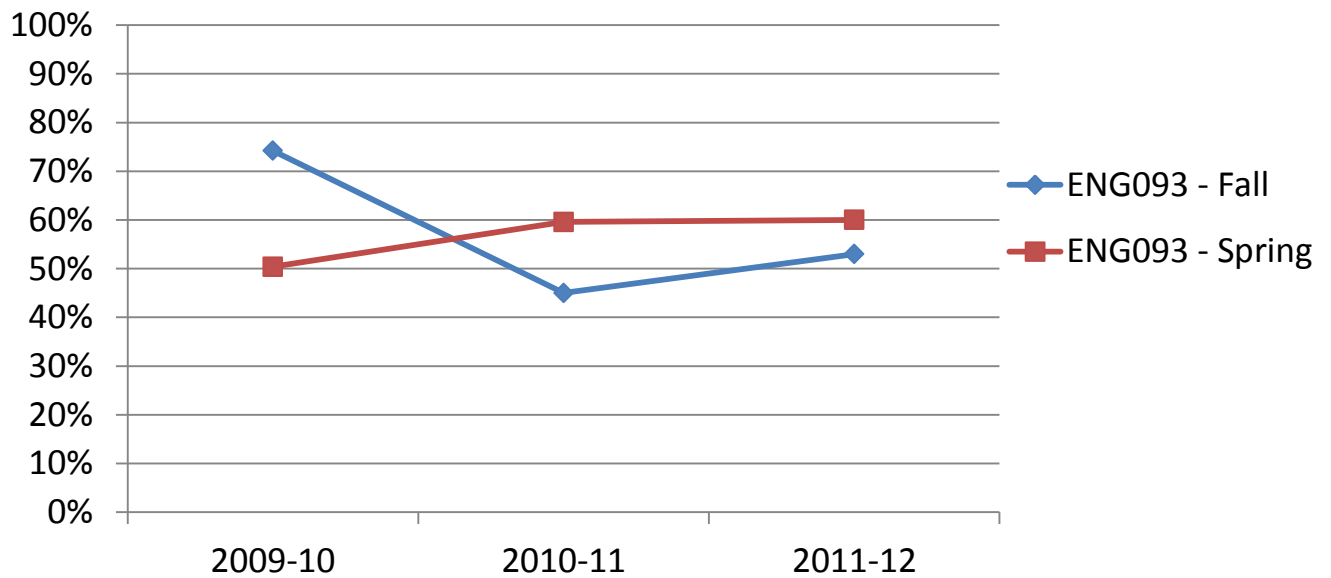
Remedial Course Success				
Course	Fall 2009 Success Rate	Fall 2010 Success Rate	Fall 2011 Success Rate	Benchmark*
ENG093	74%	45%	53%	60%
MTH090	46%	47%	48%	60%
MTH098	47%	47%	40%	60%

Course	Spring 2010 Success Rate	Spring 2011 Success Rate	Spring 2012 Success Rate	Benchmark*
ENG093	50%	60%	60%	60%
MTH090	44%	51%	52%	60%
MTH098	47%	38%	36%	60%

Source: CVCC grade distribution report.

* 21st Century Report

3 Year Trend in CVCC Success Rates in English 093



Source: CVCC grade distribution report.

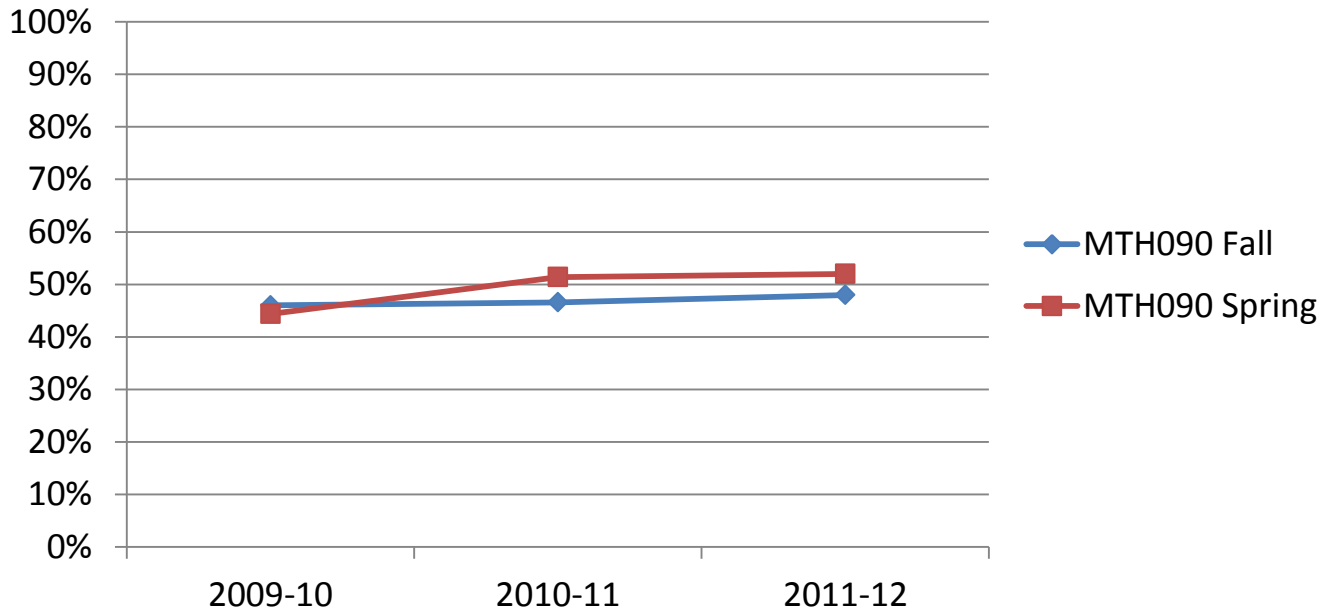
Improvement: Strategies for improving remedial courses are indicated in each unit’s online unit plans.

Specific improvements include:

ENG093

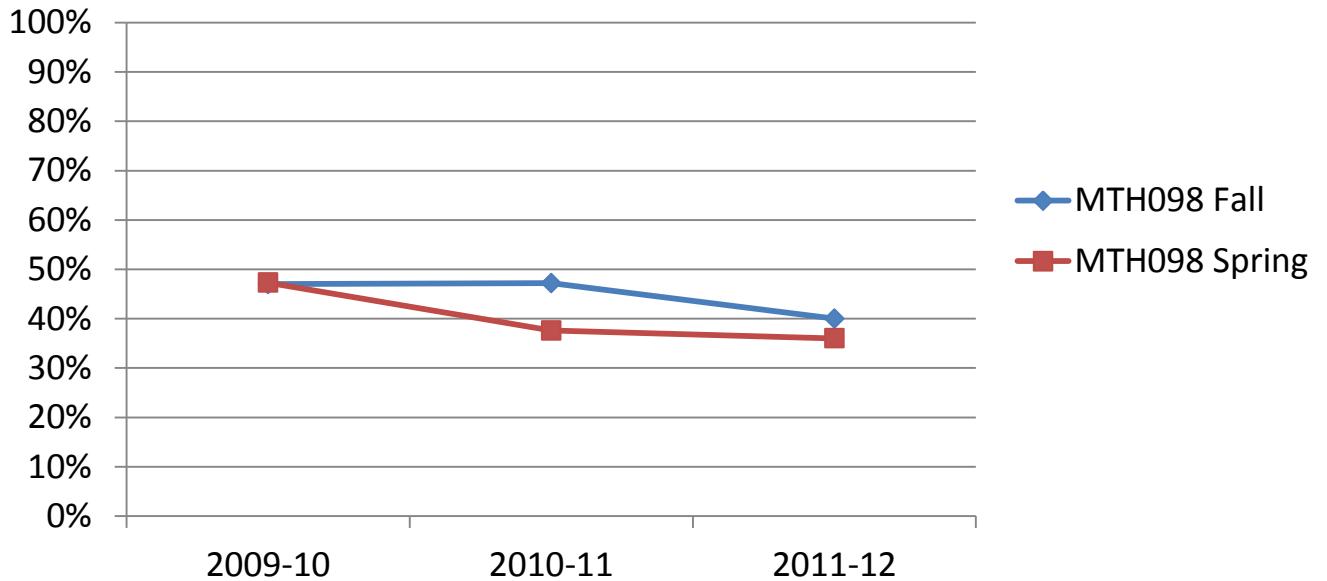
- Increased utilization of online grammar resources

3 Year Trend in CVCC Success in Math 090



Source: CVCC grade distribution report.

3 Year Trend in CVCC Success in Math 098



Source: CVCC grade distribution report.

MTH098

- Allowed students sufficient time to attend math lab and seek help
- Capped class enrollment of Math 090 and Math 098 at 25 students

Institutional Effectiveness Measure 2

GRADUATION RATE

Benchmark: CVCC’s graduation rate will meet or exceed that of Alabama 2-year colleges of similar size.

Graduation Rate			
Cohort	2010	2011	2012
CVCC	6%	13%	14%
150% Graduation Rate			

Peer Institutions	2010	2011	2012
Lurleen B. Wallace	31%	25%	26%
Alabama Southern	70%	25%	22%
Enterprise State	22%	36%	32%

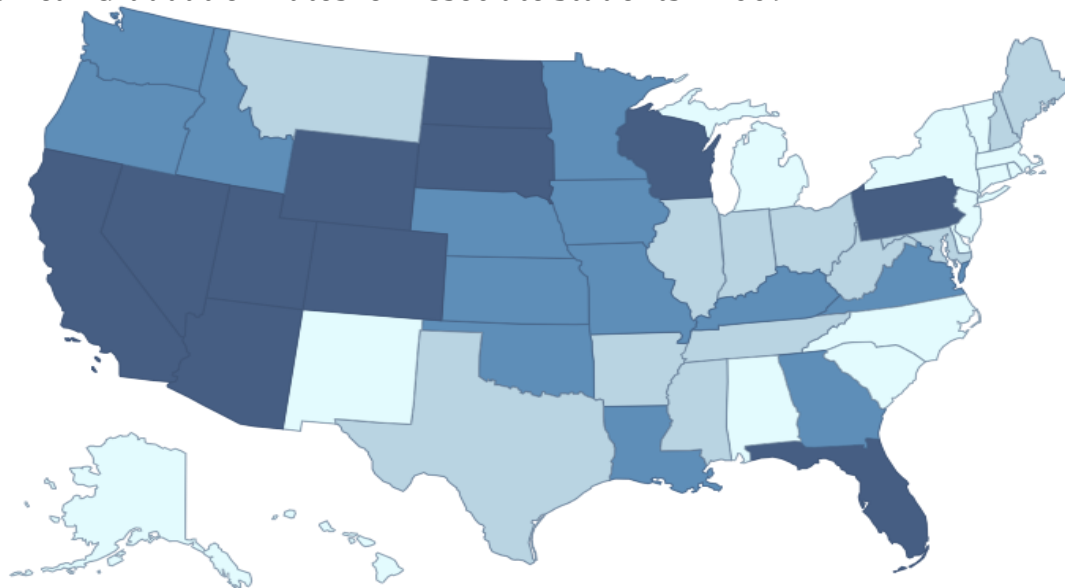
Source: IPEDS Data Feedback Reports

Improvements: Strategies for improving graduation rates are reflected in online unit plans.

Specific Improvements Include:

- Implemented a Student Success Center model focused on retention

Three-Year Graduation Rates for Associate Students – 2009



- 11.7 to 21.7
- 21.8 to 27.1
- 27.2 to 34.4
- 34.5 to 60.7

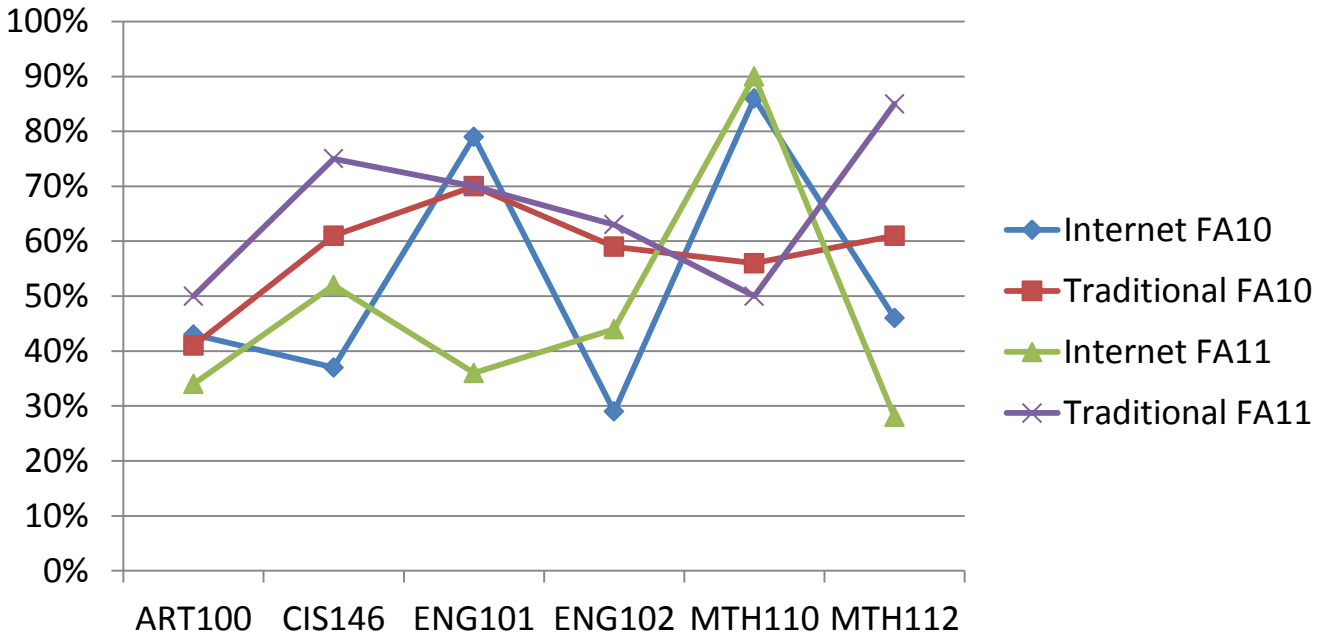
U.S. Average = 29.2

Source: NCES, IPEDS Graduation Rate Survey

SUCCESS RATES IN DISTANCE LEARNING

Benchmark: Students enrolled in distance learning courses will perform as well as students in the same course in a traditional setting.

Student Success in Distance Learning Courses Compared to Traditional Counterparts



Source: CVCC grade distribution report.

Improvements: Strategies for improving student success in distance learning courses are indicated in online unit plans.

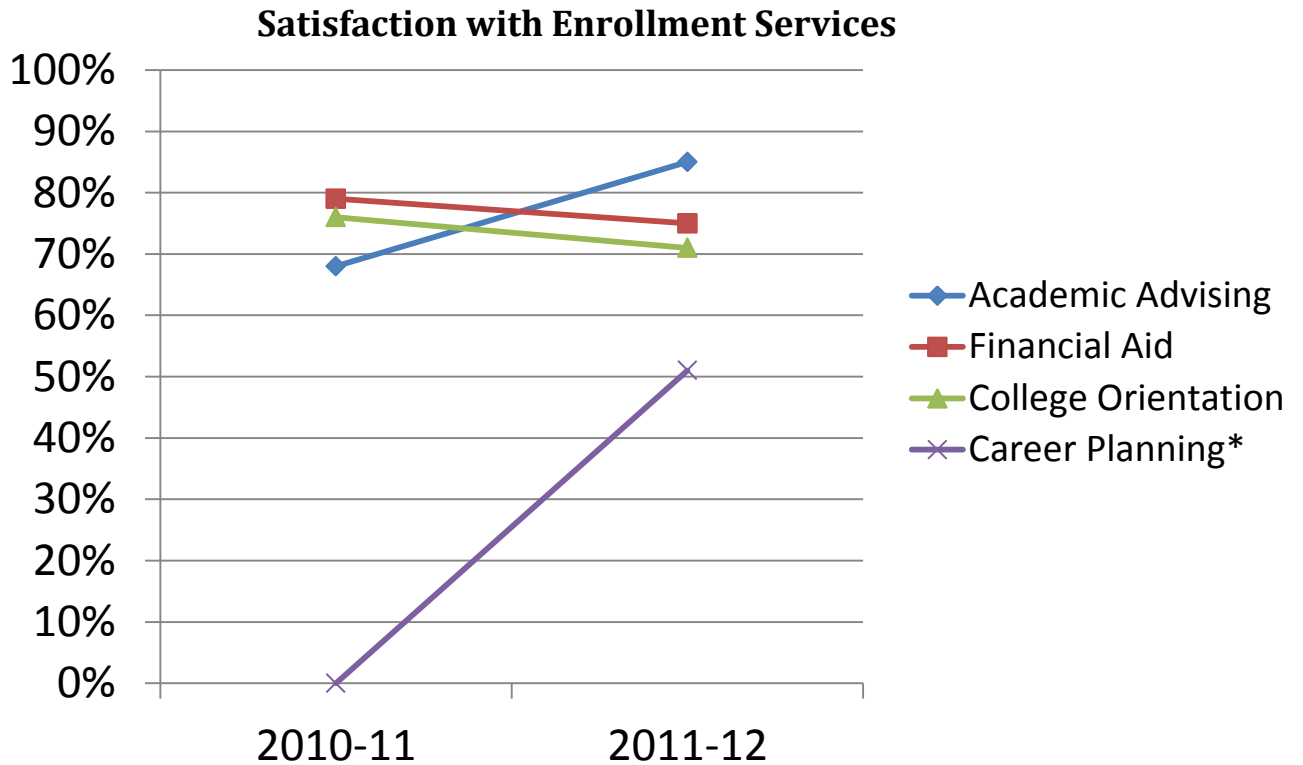
Specific improvements include:

- Implemented Camtasia for instructors to create captured lectures
- Develop an “early warning” intervention strategy for online students
- Distance Education Committee reviewed process for new courses
- Training for instructors teaching Distance Education courses has been implemented

Institutional Effectiveness Measure 4

SATISFACTION WITH ENROLLMENT SERVICES

Benchmark: Student satisfaction with enrollment services will meet or exceed the established benchmark of 80%.



Source: Student Satisfaction Survey 2010-11 and 2011-12.

* No question was asked regarding Career Planning on the 2010-11 Student Satisfaction Survey.

Improvements: Improvements in each area are reflected in each unit’s online unit plans.

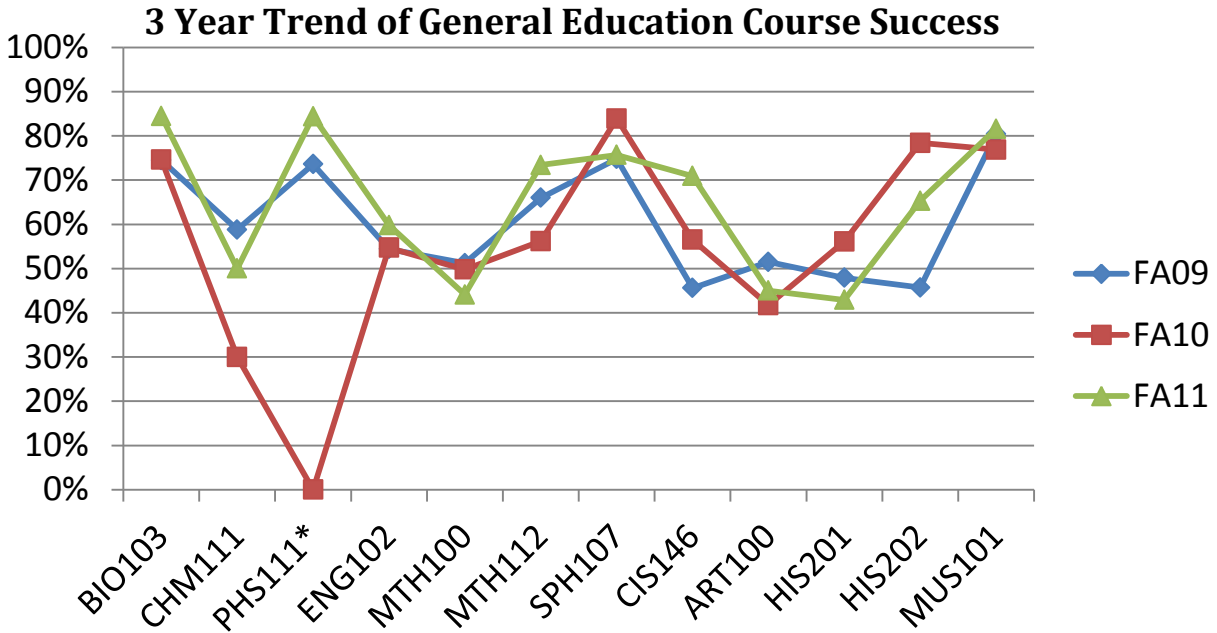
Specific improvements include:

- Updated Financial Aid presentations based on student questions
- Student Loan Program has been implemented
- Enhancements to the Orientation program

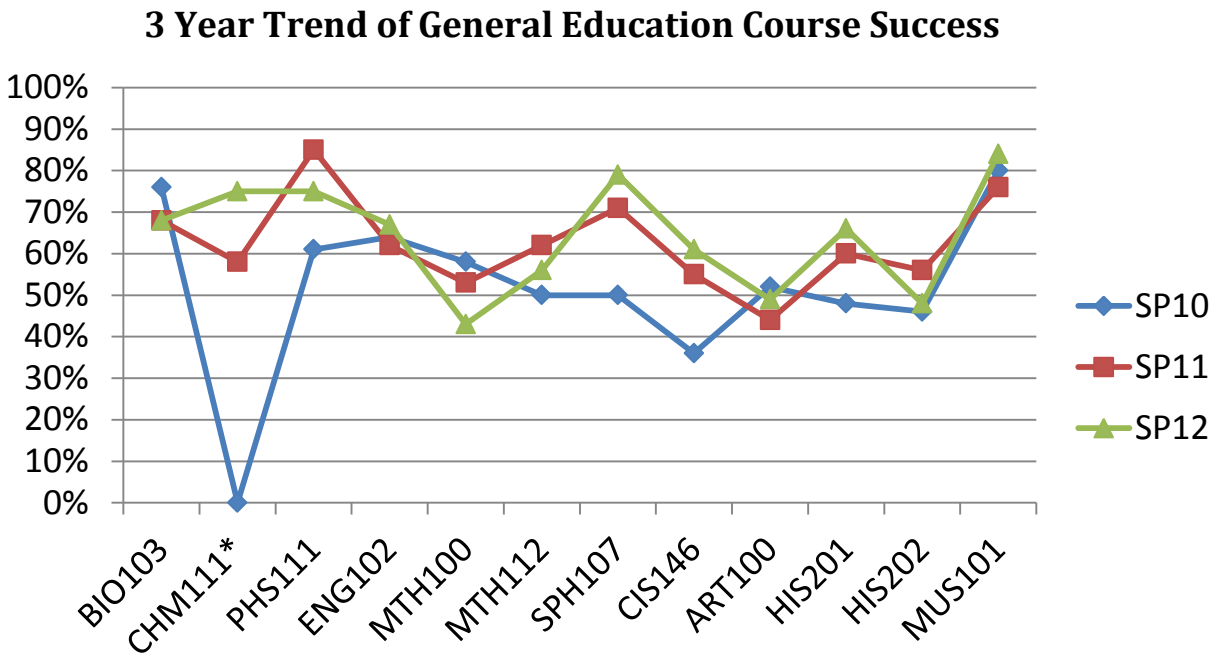
Institutional Effectiveness Measure 5

GENERAL EDUCATION PASS RATES

Benchmark: General education course success rates will meet or exceed the benchmark level of 70%.



Source: CVCC grade distribution report.
 *Note: Physical Science 111 was not taught in Fall 2010.



Source: CVCC grade distribution report.
 *Note: Chemistry 111 was not taught in Spring 2010.

Improvements: Strategies for improving student success in general education courses are reflected in each unit's respective online unit plan.

Specific improvements include:

- Math department increased the amount of practice worksheets and quizzes
- A capstone project was developed for CIS146
- Additional supplemental materials were made available to MUS101 students to deepen their knowledge and understanding of difficult topics
- Improved online writing lab with Camtasia videos, PowerPoint presentations, and links to useful websites
- Reconfigured the schedule for Speech courses to allow students adequate time to complete work
- Videos of lectures are available online for students to review

Institutional Effectiveness Measure 6

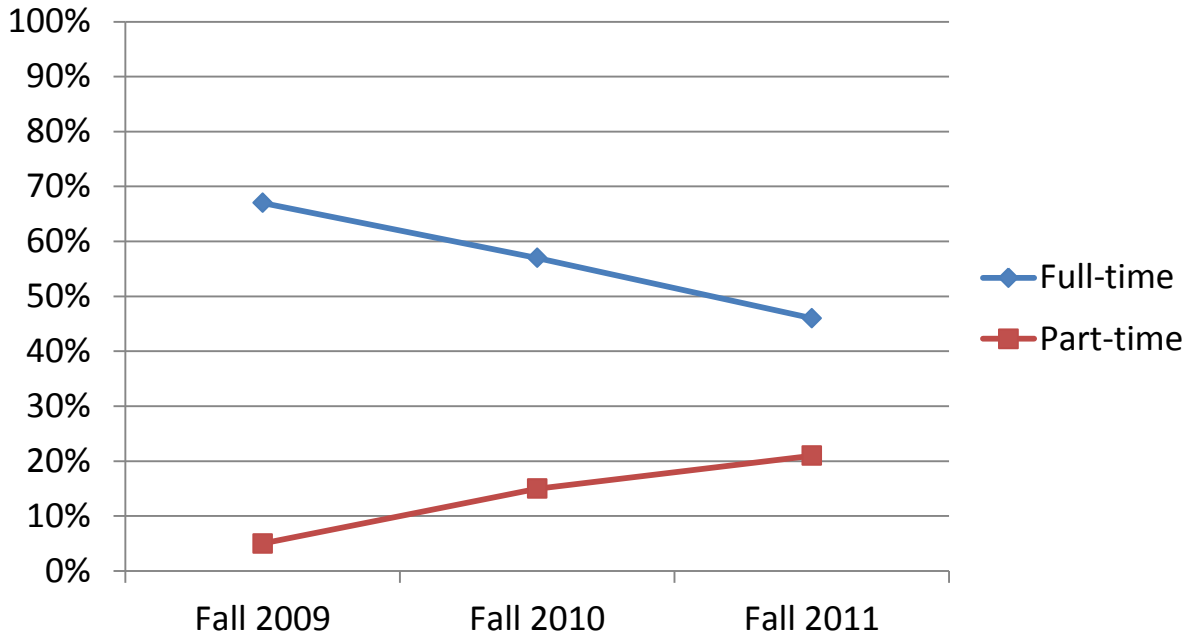
RETENTION RATES (FULL AND PART-TIME)

Benchmark: To meet or exceed the average retention rates of 2 year Alabama colleges for both full and part-time students (50%, 5%, respectively).

Retention Rate for Fall 2010-Fall 2011	Benchmark*	Comparison Indicator
46% F/T	50%	↓
21% P/T	5%	↑

Source: IPEDS
*ACHE

CVCC 3 Year Trend for Full-time and Part-time Retention



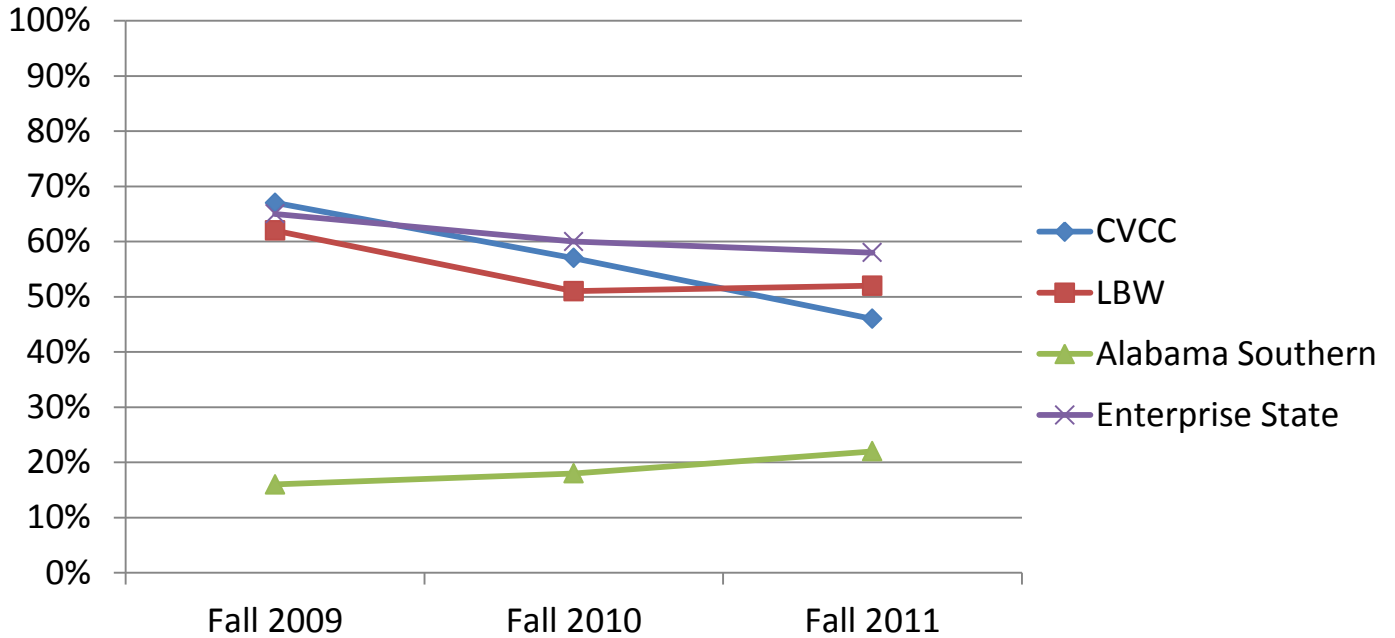
Source: IPEDS

Improvements: Improvements in retention rates are reflected in online unit plans.

Specific improvements include:

- Implemented ORI105 course, specifically focused on retention
- Nursing has implemented a remediation policy for students scoring below 75% on any unit exam

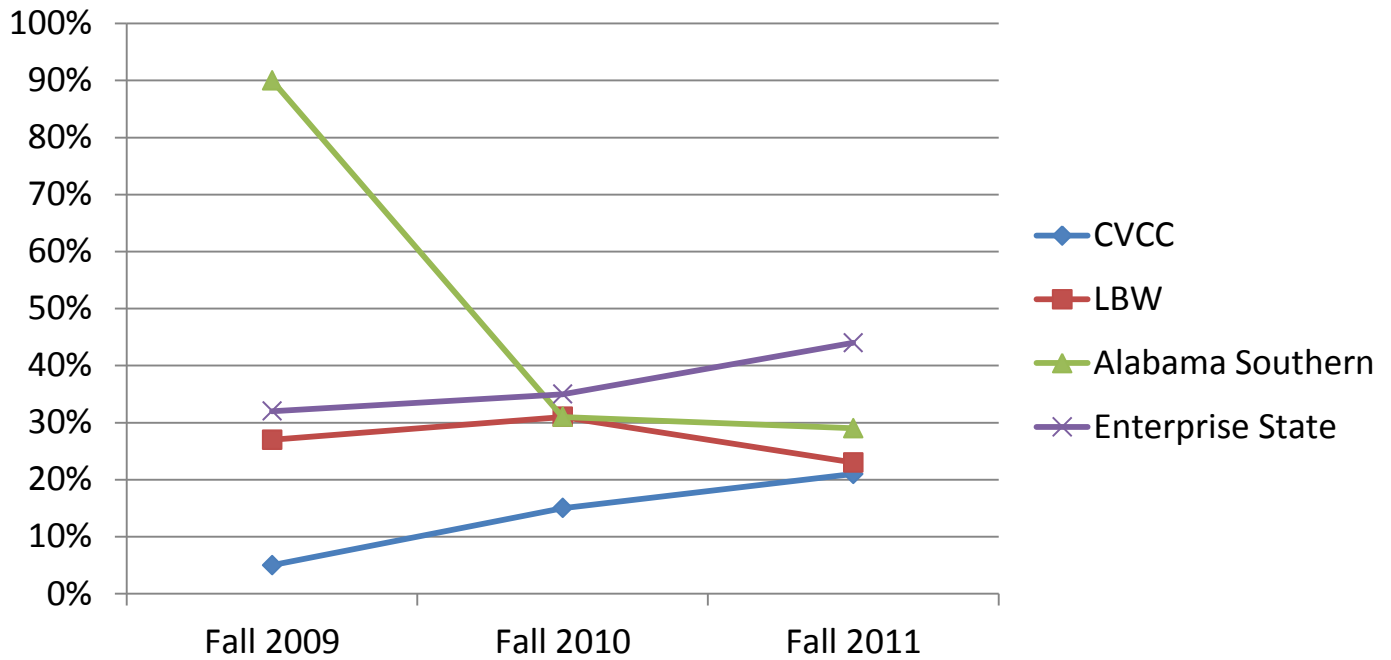
3 Year Trend for Full-time Retention Peer Group Comparison



	Fall 2009	Fall 2010	Fall 2011
CVCC	67%	57%	46%
LBW	62%	51%	52%
Alabama Southern	16%	18%	22%
Enterprise State	65%	60%	58%

Source: IPEDS Institutional Profile, Data Feedback Reports

3 Year Trend for Part-time Retention Peer Group Comparison



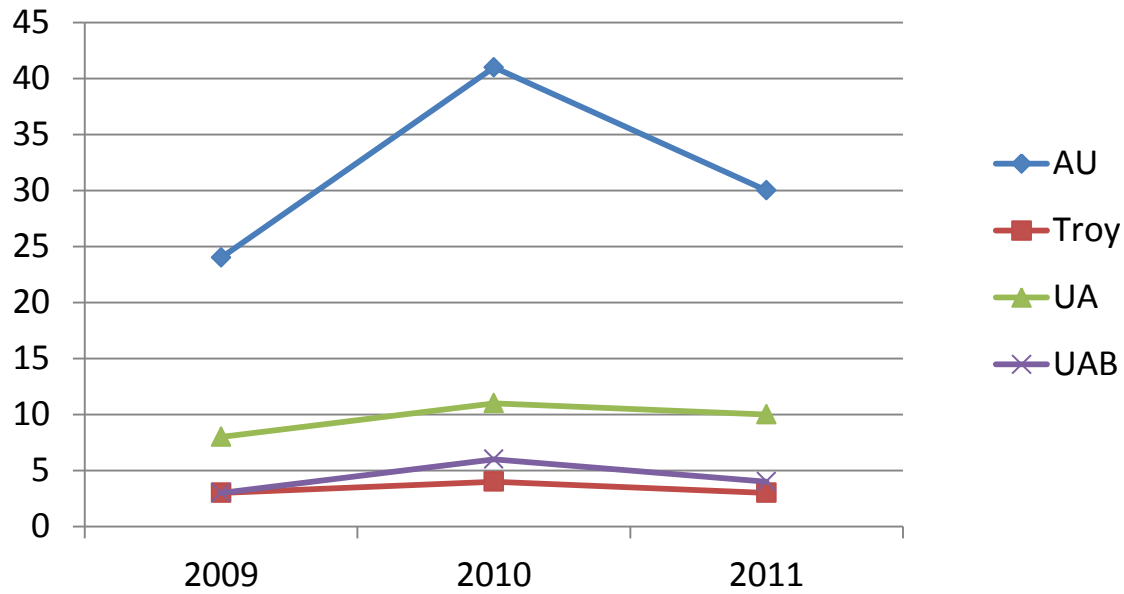
	Fall 2009	Fall 2010	Fall 2011
CVCC	5%	15%	21%
LBW	27%	31%	23%
Alabama Southern	90%	31%	29%
Enterprise State	32%	35%	44%

Source: IPEDS Institutional Profile, Data Feedback Reports

ACADEMIC PROGRESS

Benchmark: The number of students transferring to a 4-year institution will remain steady or increase.

3 Year Trend of CVCC Students Transferring to a 4-Year Institution

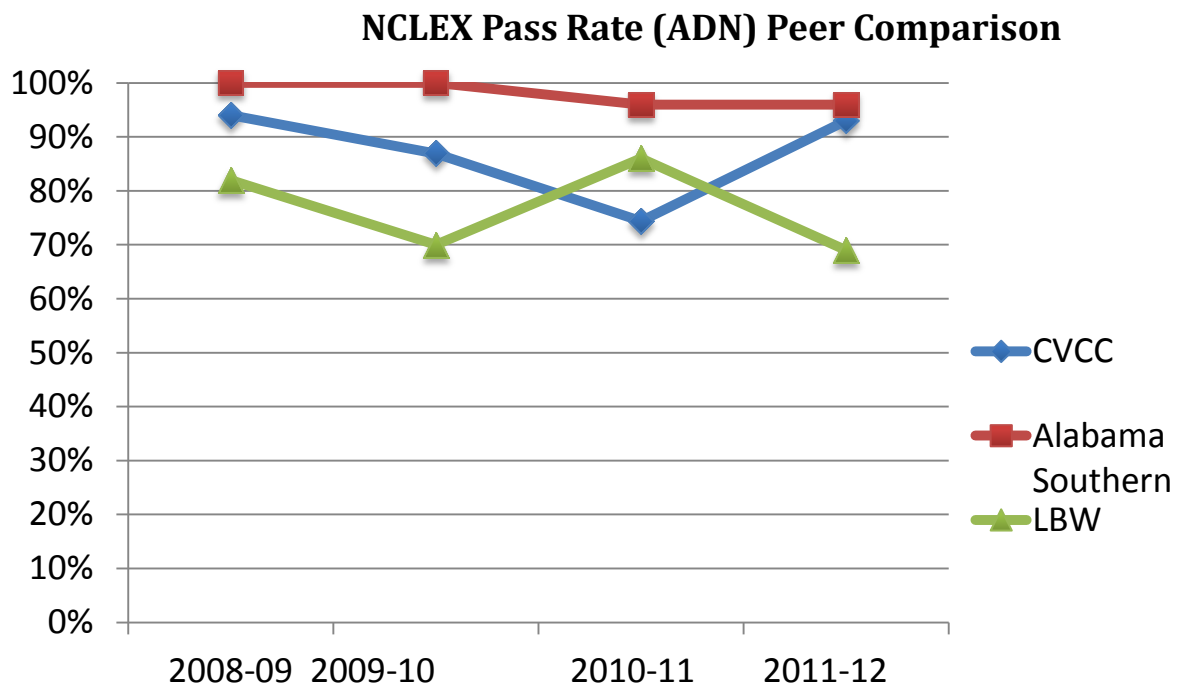


Institutional Effectiveness Measure 8

LICENSURE PASS RATES

Benchmark: To meet or exceed the nation mean established by the NLNAC.
 National Mean for 2011-12: ADN 90%, PN 84%

NCLEX Pass Rates - ADN				
	2008-09	2009-10	2010-11	2011-12
CVCC NCLEX Pass Rates (ADN)	94%	87%	74%	93%



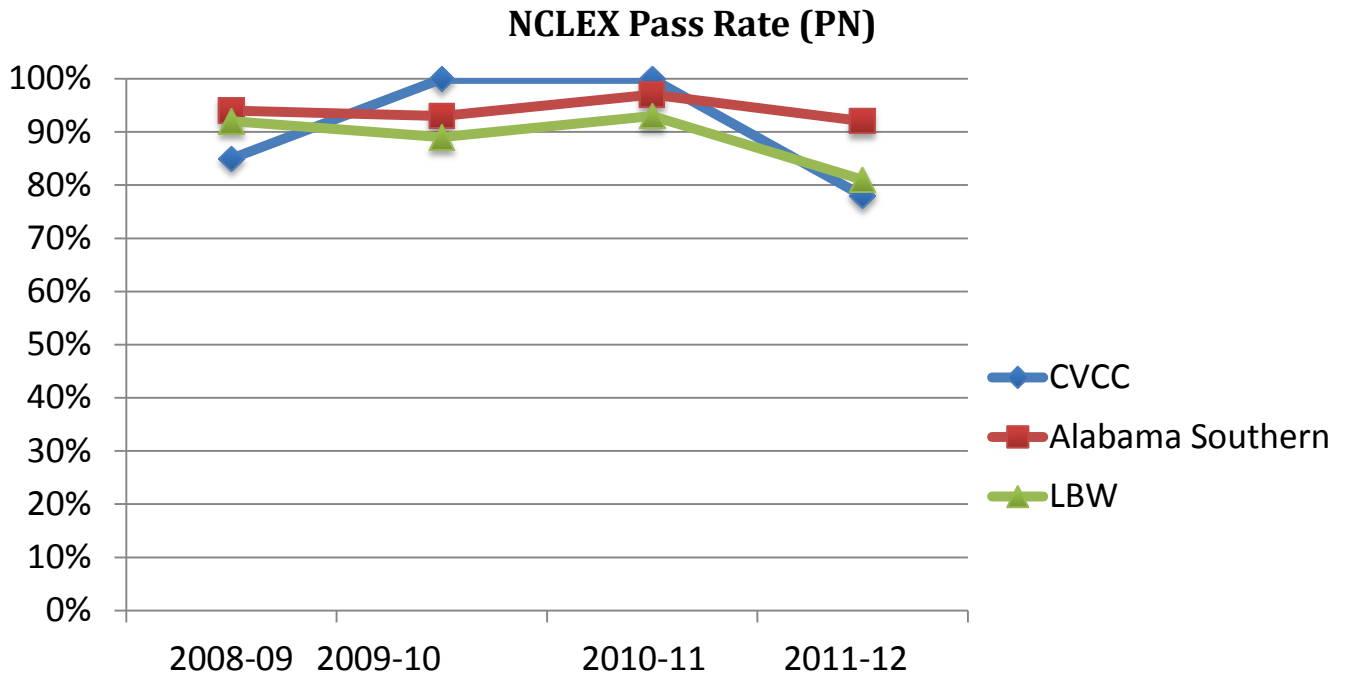
Source: CVCC unit plans, Alabama Board of Nursing

Improvements: Improvements in retention rates are reflected in online unit plans.

Specific improvements include:

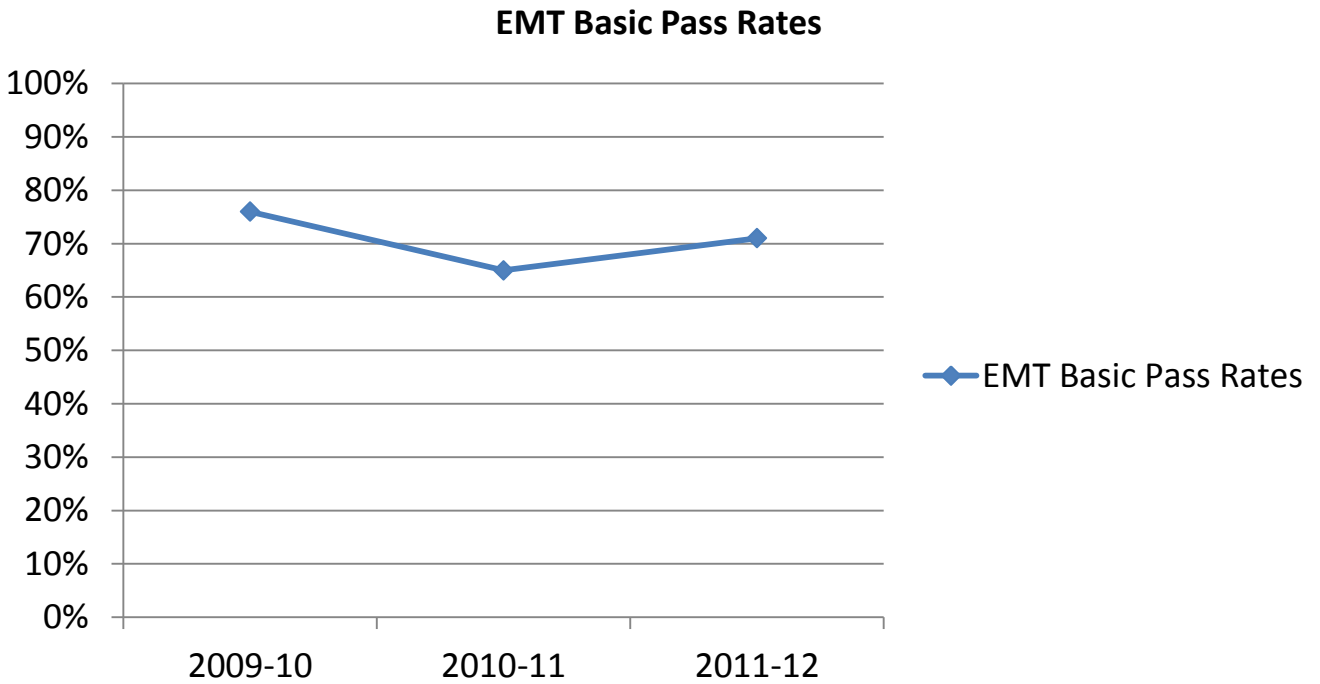
- Replaced the HESI with the ATI
- Increased remediation and tutoring of student scoring below 75% on an exam
- Standardized clinical evaluation template supplied by the Alabama Community College System is now utilized
- Implemented electronic course notebooks to allow instructors to share information between courses
- Hired two new full-time Nursing instructors

NCLEX Pass Rates - PN				
	2008-09	2009-10	2010-11	2011-12
CVCC NCLEX Pass Rates (PN)	85%	100%	100%	78%



Source: CVCC unit plans

EMT Pass Rates - Basic			
	2009-10	2010-11	2011-12
EMT Basic Pass Rates	76%	65%	71%



Source: CVCC unit plans

Improvements: Improvements in retention rates are reflected in online unit plans.

Specific improvements include:

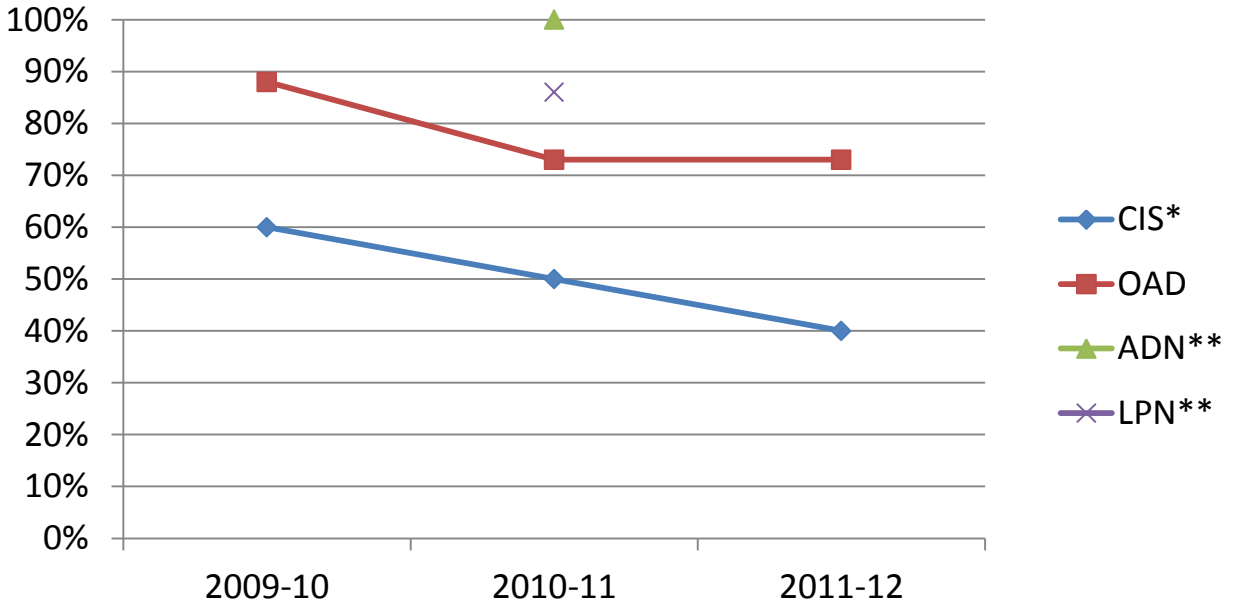
- Instructor facilitated tutoring
- Updated curriculum to reflect test plan

Institutional Effectiveness Measure 9

EMPLOYMENT RATES

Benchmark: The percent of CVCC alumni finding work in their field of study will meet or exceed the established 75% threshold.

3 Year Trend of Alumni Working in Field



Source: CVCC Program Reviews and Alumni Survey

* Percentage includes students who continued their education

** Percent based on number of surveys returned. Surveys were administered for the first time in 2010-11.

Institutional Effectiveness Measure 10

STUDENT SATISFACTION RATES

Benchmark: To achieve 80% satisfaction or higher on the Student Satisfaction Survey.

Student Satisfaction Survey – 2012		
Question	2012 CVCC Score*	Benchmark Comparison
CVCC is friendly and supportive of students	89%	↑
Computer Labs are adequate for assigned tasks	92%	↑
The appearance of the campus is pleasing	96%	↑
The campus is a safe place	95%	↑
Quality of the academic advising is satisfactory	86%	↑
Educational opportunities offered by the College are satisfactory	90%	↑
The library collections available in the LRC are adequate	87%	↑
The orientation class was beneficial	93%	↑
Help is available to improve my study habits and skills	92%	↑
Help is available to research my career goals	92%	↑
The variety of student activities is satisfactory	74%	↓

*N/As have been removed

Improvements: Strategies for improving student satisfaction rates are reflected in each unit's online unit plan